



PRODUCT PLACEMENT OPPORTUNITIES

TECH - TACH - DOUGH

Tech Tach Dough. ("The Show") aka #TecTacDoh is a hosted review and entertainment show focused on technology (Tech), Fast Toys (Tach) and Money (Dough or Doh!). Each week for 26 weeks a season, products and people fitting these areas are reviewed or interviewed as the producers of the show see fit.

Products may be submitted without product placement sponsorship of The Show. Please see the "Submissions Information Letter" available on our website.

Product Placement:

Your company provides a product. Your product is reviewed by our team. With prior coordination, you may also provide a spokesperson to demonstrate the product with the guidance of the host. This is entirely at the discretion of The Show.

In all cases you get a broadcast ready 1080P 30fps clip of the show featuring your product being used and reviewed by The Show. Usage rights are web and trade show only unless specified otherwise. Company products and names will scroll in credits as "materials supplied by" and/or "sponsored by".

Fees as of July 1st, 2016*

Silver Sponsor: \$2500

- Product placement
- Custom video with intro and logo exit for your brand.
- Video is not licensed for broadcast.

Gold Sponsor: \$7500

- Silver benefits
- 15 minute custom video for trade shows internal training, and website,
- Infomercial or training focus, your choice.

Platinum Sponsor: \$45,000 and Provide Product,

- Gold benefits
- Special Thanks inserted into Video

*Fees subject to change, refer to your contract for current fees.

- 30 second and 60 second broadcast ready commercials for your product
 - Named producer credit for one individual from sponsoring company.
- ***Platinum Limited to first two accepted companies. per episode****

Thank you in advance for your time and consideration. If you are interested in becoming part of the project please email productplacement@paradiselandingproductions.com.

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